

Our Background

From a brainstorming session by three Asian Institute of Management (AIM) graduate students to partnerships with the National Coalition of Small-Scale Gold Miners, our journey is one of transformation. We are dedicated to creating a lasting, positive impact on ASGM communities, the environment, and the future of responsible gold mining.

Our Startup

GoldX Groundup Ventures is established in 2022. Our startup pioneers social innovation for the ASGM sector and promotes eco-friendly mining and supports marginalized ASGM communities.

Our Empowerment Gold™ service mark guarantees a child labor-free gold trade, prioritizes miners' welfare, and ensures fair pricing for all miners involved. In December 2023, we launch GoldNex™ (GNx), the very first Philippine-based gold-backed cryptocurrency, ensuring traceability through blockchain innovation in the mining industry.



EMPOWERMENT
GOLD




GoldX

About us.

Building communities from the ground and up.



More information?

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